

BEFORE YOU SHARE

Thank you for being a valued partner of Make More and for helping us reach more people affected by Windrush. This pack contains ready-to-use content. Feel free to adapt the wording to suit your organisation's voice and audience



5 SIMPLE STEPS TO SHARE WITH IMPACT



WHY IT MATTERS

Many people affected by the Windrush scandal still don't know that free, confidential support is available. Your post could be the reason someone reaches out and gets the help they need.

Thank you for being a vital part of our community.



**ALL SUPPORT IS
FREE, CONFIDENTIAL
AND INDEPENDENT.**

Key Messages



WE LISTEN. WE SUPPORT.

We offer advocacy, guidance and Healing Through Justice wellbeing services.



TOGETHER WE CAN MAKE A DIFFERENCE

Your voice helps ensure no one affected by Windrush is left without support.



Scan to learn more



FACEBOOK TOOLKIT

Use these ready-to-copy posts to raise awareness. Share support options and encourage your community to reach out.

Tag us

Don't forget to tag us in your posts. We'll always try to share your content with our followers if possible.

Facebook - @makemore



3 READY-TO-USE POST OPTIONS

OPTION 1

⌚ Reading time: 20 sec

Windrush is not history.

Families across Birmingham, the Black Country and beyond are still living with the lasting impact of the Windrush scandal.

Free, confidential support is available through Make More.

If you or someone you know may have been affected, reach out today.

🌐 www.make-more.org
☎ 01922 308 136

#RootedInWindrush #WindrushSupport
#CommunityCare
#HealingThroughJustice

Suggested Image

- ✓ Windrush Compensation flyer
OR
- ✓ A warm community photograph

OPTION 2

⌚ Reading time: 25 sec

You may be entitled to support.

If you arrived in the UK before 1973 from a Commonwealth country, you may be eligible for support under the Windrush Compensation Scheme.

Make More can help with:

- Compensation applications
- Documentation issues
- Advocacy support
- Healing Through Justice wellbeing

🌐 www.make-more.org
☎ 01922 308 136

#WindrushJustice #WindrushSupport
#MakeMoreSupport
#WindrushCompensation

Suggested Image

- ✓ Windrush Compensation flyer
OR
- ✓ Photograph of a one-to-one support session.

OPTION 3

⌚ Reading time: 15 sec

No one should face this alone.

Many people continue to experience stress, anxiety and uncertainty because of the Windrush scandal. Make More offers free, confidential support and a safe space to talk.

If you or someone you know may have been affected, reach out today.

🌐 www.make-more.org
☎ 01922 308 136

#WindrushSupport #CommunityCare
#HealingThroughJustice #MakeMore
#WindrushCompensationScheme

Suggested Image

- ✓ Healing Through Justice flyer
OR
- ✓ People talking together, friendly environment.



MAKE IT YOUR OWN

- ✓ Add your organisation's logo
- ✓ Tag us: @makemore on all platforms
- ✓ Include local event details
- ✓ Use the QR code on the last page

“ Your voice helps ensure no one affected by Windrush is left without support. ”

INSTAGRAM & STORIES TOOLKIT

Visual storytelling that helps people find support, feel seen and take action.

Tag us

Don't forget to tag us in your posts. We'll always try to share your content with our followers if possible.

Instagram - @makemore_cic



CAPTION OPTIONS

OPTION 1

RAISE AWARENESS

Windrush isn't history.
Many people are still living with the impact today.

If you or someone you know may have been impacted, free confidential support is available through Make More.

Our team can help with documentation, compensation guidance and wellbeing support.

www.make-more.org
01922 308 136

#WindrushSupport #CommunityCare
#HealingThroughJustice

OPTION 2

COMMUNITY SUPPORT

Every share could help someone find the support they have been looking for.

Many people affected by the Windrush scandal still don't know that free advice and advocacy is available.

Please help us spread the word.
Free. Confidential. Independent.

www.make-more.org
01922 308 136

#WindrushSupport #CommunityCare
#HealingThroughJustice

OPTION 3

YOU ARE NOT ALONE

The Windrush scandal has left a lasting impact on individuals, families and communities.

But you don't have to navigate it alone. The Make More team is here to listen, advocate and guide you every step of the way.

Contact us today!

www.make-more.org
01922 308 136

#WindrushSupport #CommunityCare
#HealingThroughJustice



USE THESE HASHTAGS

PRIMARY HASHTAGS

#RootedInWindrush
#HealingThroughJustice
#WindrushSupport

SECONDARY HASHTAGS

#CommunitySupport #CommunityCare #WindrushGeneration
#WindrushJustice #MakeMoreSupport #YouAreNotAlone



BEST PRACTICE



Use real photos
where possible



Add location
to your posts



Tag us
@makemore_cic



Invite people
to reach out

EVENTS & WORKSHOPS TOOLKIT

We can provide you with support and materials to promote your Windrush event to ensure more people are able to access the support they deserve.

EVENT FLYER TEMPLATE

Included in this pack are event flyer templates you can use to help promote your event. If you would like us to create these please email us with your logo and event details and we'll be happy to help.



NEED SOMETHING BESPOKE?

Hosting a Windrush event or campaign? We can provide co-branded flyers, social media graphics and promotional support for your organisation.

Email: info@make-more.org

Call: 01922 308 136

Visit: make-more.org

SOCIAL MEDIA POST EXAMPLES

Ready to use posts for your social media.



FACEBOOK POST

Do you have questions about the Windrush Compensation Scheme? Are you unsure whether you or a family member may be eligible?

We're pleased to be welcoming Make More to [VENUE/ORGANISATION] for a free Windrush support session.

Come along to:

- ✓ Find out more about the Windrush Compensation Scheme
- ✓ Ask questions in a safe and confidential environment
- ✓ Get help understanding whether you may be eligible
- ✓ Find out what support is available
- ✓ Speak to someone who understands the process

#WindrushSupport #WindrushCompensation
#RootedInWindrush #CommunitySupport



INSTAGRAM POST

Don't assume you don't qualify for Windrush compensation.

If you or a family member were affected by the Windrush scandal, you may have questions about your rights, eligibility or the compensation process.

Join us at [EVENT NAME], where Make More will be providing free information and support. You don't need to have everything figured out before you come. Come and have a conversation.



[DATE]



[TIME]



[VENUE]

Free and confidential.

KEY MESSAGES TO SHARE



EVERYONE WELCOME

This event is open to everyone. Come along and bring a friend.



FREE & CONFIDENTIAL

All support provided is free, confidential and independent.



WE ARE HERE TO HELP

Our team is here to listen, support and guide you.



STRONGER TOGETHER

Together we can ensure no one affected by Windrush is left behind.



make.more

Thank you for helping us reach more
people.

Together, we can ensure that no one affected by Windrush
is left without support.

Email: info@make-more.org

Call: 01922 308 136

Visit: make-more.org